TELEVISION QUARTERLY INDEX, VOLUME VI, 1967

ARTICLES

American TV: What Have You Done To Us?, Henry Comor, Ted Willis, 6:1 (Winter, 1967), 47–53.

Be Quiet, The Commercial's On, Gerald Weales, 6:3 (Summer, 1967), 23–28.

Broadcasting and Book Burning—1967 Style, Marcus Cohn, 6:2 (Spring, 1967), 39–45.

Broadcasters as Revolutionaries, Kenneth Cox, 6:1 (Winter, 1967), 13–19.

Crises in Communications, Nicholas Johnson, 6:1 (Winter, 1967), 21–28.

Documentary—Where's The Wonder?, Daniel Klugherz, 6:3 (Summer, 1967), 38–45.

Dr. Strangewin, Michael S. Clark, 6:4 (Fall, 1967), 52–61.

Drama In Camera, Terence Hawkes, 6:3 (Summer, 1967), 17–22.

Gidget: A Viewer Analysis, James and Renee Munoz, 6:2 (Spring, 1967), 59–69.

In Memoriam—Ted Yates, 6:3 (Summer, 1967), 46–53.

Limits of Technology, The, Lee Loevinger, 6:1 (Winter, 1967), 7–12.

Local TV News—Some Questions, Walter Cronkite, 6:4 (Fall, 1967), 81–86.

Making of Africa, The, Elmer W. Lower, James Fleming, Aram Boyajian, Edward M. Jones, William Peters, Pierre and Jane Streit, Tad Danielewski, Blaine Littell, 6:4 (Fall, 1967), 7–38.

Mass Media as an Educational Institution, The, Herbert J. Gans, 6:2 (Spring, 1967), 20–37.

McLuhan Myth, The, Charles S. Steinberg, 6:3 (Summer, 1967), 7–16.

Media Mononucleosis, A. William Bluem, 6:4 (Fall, 1967), 45–51.

New Style for TV Criticism, A, Richard J. Stonesifer, 6:2 (Spring, 1967), 46–57.

Parts of a Talk, H. Marshall McLuhan, 6:4 (Fall, 1967), 39–44.

Program Poker—Five Hands, Harry Ackerman, Bertram Berman, David Dortort, Mark Goodson, Grant Tinker, 6:4 (Fall, 1967), 63–76.

Psychology Professor On The Carson Show, A, Richard I. Evans, 6:1 (Winter, 1967), 54–59.

Screen Censorship: Three Views, Andrew Ruszkowski, Oto Denes, Barbara Scott, 6:1 (Winter, 1967), 31–41.

Television and the New Realities, John Chancellor, 6:4 (Fall, 1967), 87–91.

Television, Soviet Style—1967, Elmer W. Lower, 6:3 (Summer, 1967), 29–37.

TV Editorial Cartoon, The, John Chase, 6:2 (Spring, 1967), 4–17.

TV in the Philippines, John A. Lent, 6:4 (Fall, 1967), 92–101.

AUTHORS

Ackerman, Harry, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 63–78.

Berman, Bertram, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 63–78.

Bluem, A. William, *Media Mononucleosis,* 6:4 (Fall, 1967), 45–51.

Boyajian, Aram, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 7–38.

Chancellor, John, *Television and the New Realities,* 6:4 (Fall, 1967), 87–91.

Chase, John, *The TV Editorial Cartoon,* 6:2 (Spring, 1967), 4–17.

Clark, Michael S., *Dr. Strangewin,* 6:4 (Fall, 1967), 52–61.

Cohn, Marcus, *Broadcasting and Book Burning*—1967 Style, 6:2 (Spring, 1967), 39–45.

Comer, Henry, *American TV: What Have You Done To Us?,* 6:1 (Winter, 1967), 47–53.

Cox, Kenneth A., *Broadcasters as Revolutionaries,* 6:1 (Winter, 1967), 13–19.

Cronkite, Walter, *Local TV News—Some Questions,* 6:4 (Fall, 1967), 81–86.

Danielewski, Tad, *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Denes, Oto, *Screen Censorship: Three Views,* 6:1 (Winter, 1967), 31–41.

Dortort, David, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 63–78.

Evans, Richard I., *A Psychology Professor On The Carson Show,* 6:1 (Winter, 1967), 54–59.

Fleming, James, *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Gans, Herbert J., *Mass Media as an Educational Institution,* 6:2 (Spring, 1967), 20–37.

Goodson, Mark, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 63–78.

Hawkes, Terence, *Drama In Camera,* 6:3 (Summer, 1967), 17–22.

Johnson, Nicholas, *Crises In Communications,* 6:1 (Winter, 1967), 21–28.

Jones, Edward M., *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Klugherz, Daniel, *Documentary—Where's The Wonder?,* 6:3 (Summer, 1967), 38–45.

Lent, John A., *Television in the Philippines,* 6:4 (Fall, 1967), 92–101.

Littell, Blaine, *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Loevinger, Lee, *The Limits of Technology,* 6:1 (Winter, 1967), 7–12.

Lower, Elmer W., *Television, Soviet Style—1967),* 6:3 (Summer, 1967), 29–37.

Lower, Elmer W., *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

McLuhan, H. Marshall, *Parts of a Speech,* 6:4 (Fall, 1967), 39–44.

Munoz, James and Renee, *Gidget: A Viewer Analysis,* 6:2 (Spring, 19670, 59–69.

Peters, William, *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Ruszkowski, Andrew, *Screen Censorship: Three Views,* 6:1 (Winter, 1967), 31–41.

Scott, Barbara, *Screen Censorship: Three Views,* 6:1 (Winter, 1967), 31–41.

Steinberg, Charles S., *The McLuhan Myth,* 6:3 (Summer, 1967), 7–16.

Stonesifer, Richard J., *A New Style for TV Criticism,* 6:2 (Spring, 1967), 46–57.

Streit, Pierre and Jane, *The Making of Africa,* 6:4 (Fall, 1967), 7–38.

Tinker, Grant, *Program Poker—Five Hands,* 6:4 (Fall, 1967), 63–78.

Weales, Gerald, *Be Quiet The Commercial's On,* 6:3 (Summer, 1967), 23–28.

Willis, Ted, *American TV: What Have You Done To Us?,* 6:1 (Winter, 1967), 47–53.

Advertising Procedure, Otto Kleppner. New York: Prentice-Hall, Inc., 1966. (Walter F. Meads, reviewer), 6:1 (Winter, 1967), 67.

American Popular Songs, David Ewen. New York: Random House, 1966. (David Tatham, reviewer), 6:1 (Winter, 1967), 70.

Best TV Commercials of the Year, Wallace A. Ross, ed. New York: Hastings House, 1967. (John Rushbrook, reviewer), 6:2 (Spring, 1967), 86.

Communicative Arts and Sciences of Speech, The, Keith Brooks, ed. Columbus, Ohio: Charles E. Merrill Books, 1966. (Abraham Blinderman, reviewer), 6:1 (Winter, 1967), 72.

Crisis In TV, Solomon Simonson. New York: Living Books Inc., 1966. (George Gordon, reviewer), 6:1 (Winter, 1967), 65.

Electronic Journalism, William A. Wood. New York: Columbia University Press, 1967. (William R. McAndrew, reviewer), 6:4 (Fall, 1967), pp. 107–108.

Educational Television and Radio in Britain, John Robinson, ed. London: British Broadcasting Corporation, 1966. (Robert P. Crawford, reviewer), 6:4 (Fall, 1967), pp. 108–109.

Factual Television, Norman Swallow. New York: Hastings House, Publishers, 1966. (Anthony Loeb, reviewer), 6:1 (Winter, 1967), 62.

Grierson on Documentary, Forsyth Hardy, ed. Los Angeles: University of California Press, 1966. (Anthony Loeb, reviewer), 6:1 (Winter, 1967), 62.

Jokes–And How To Tell Them, Sonny Fox. New York: G. P. Putnam's Sons, 1965. (Mariann P. Winick, reviewer), 6:1 (Winter, 1967), 69.

Modern American Usage, Wilson Follett. New York: Hill and Fang, 1966. (Ethel Strainchamps, reviewer), 6:1 (Winter: 1967), 66.

Most of Malcolm Muggeridge, The, Malcolm Muggeridge. New York: Simon and Shuster, 1966. (George N. Gordon, reviewer), 6:3 (Summer, 1967), 58.

NBC News: Picture Book of the Year, 1967, Ben Grauer, Ed. New York: Crown Publishers, Inc. (John Rider, reviewer), 6:4 (Fall, 1967), p. 110.

Newsroom and the Newscast, The, RTNDA. New York: Time-Life Broadcast, Inc., 1966. (John Rider, reviewer), 6:2 (Spring, 1967), 84.

Opinionmakers, The, William L. Rivers. Boston: Beacon Press, 1966. (Andre Fontaine, reviewer), 6:3 (Summer, 1967), 60.

Photographs—'67, Walter Herdeg, ed. New York: Hastings House, 1967. (Georg Olden, reviewer), 6:4 (Fall, 1967), p. 109.

Speech and Social Action, Ted Clever Jr. and Huber Ellingsworth. Englewood Cliffs, New Jersey: Prentice-Hall, Inc. Publishers, 1967. (Paul E. Ried, reviewer), 6:4 (Fall, 1967), p. 110.

Struggle For National Broadcasting In Canada, The, E. Austin Weir. Toronto: McClelland & Stewart, 1965. (Don R. Brown, reviewer), 6:2 (Spring, 1967), 82.

Technique of Television Announcing, Bruce Lewis. New York: Hastings House, 1966. (Bruce Elving, reviewer), 6:1 (Winter, 1967), 70.

Television Film Engineering, Rodger J. Ross. New York: John Wiley & Sons, Inc., 1966. (Frank Marx, reviewer), 6:2 (Spring, 1967), 84.

Tower in Babel, A,—A History of Broadcasting in the United States to 1933, Erik Barnouw. New York: Columbia University Press, 1966. (Paul Porter, reviewer), 6:1 (Winter, 1967), 60.

BOOKS RECEIVED

Absentee Ownership, by Thorstein Veblen. Boston: Beacon Press, (B. W. Huebsch, Inc., 1923), 1967.

Adult Education and Television, edited by Brian Groombridge. London: National Institute of Adult Education, in collaboration with UNESCO, 1966.

Agee on Film—Volume One, by James Agee. New York: Grosset and Dunlap, 1967.

Agee on Film—Volume Two, by James Agee. New York: Grosset and Dunlap, 1967.

BBC Handbook 1967. London: British Broadcasting Corporation, 1967.

Between Two Worlds, by John Hohenberg. New York: Frederick A. Praeger, Inc., 1967.

Broadcast Antenna Systems Handbook, edited by Merne M. Ray. Thurmont, Maryland: TAB Books, 1966.

Broadcast Research Primer, A, compiled by the Research Department, NAB. New York: National Association of Broadcasters, 1966.

Chet Huntley's News Analysis, by Chet Huntley. New York: Pocket Books, Inc., 1966.

Comedy in Television, by Frank Muir. London: British Broadcasting Corporation, 1966.

Contemporary University: U.S.A., The, edited by Robert S. Morison. Boston: Beacon Press, 1967.

Copyright Law Symposium, sponsored by the American Society of Composers, Authors and Publishers. New York: Columbia University Press, 1967.

Crime and Publicity, by Albert Friendly and Ronald L. Goldfarb. New York: The Twentieth Century Fund, 1967.

Cybernetic Principles of Learning and Educational Design, by Karl U. Smith and Margaret Foltz Smith. New York: Holt, Rinehart and Winston, Inc., 1966.

Dissenter In A Great Society, by William Stringfellow. Nashville, Tennessee: Abingdon Press, 1967.

Embodiments of Mind, by Warren S. McCulloch. Cambridge, Massachusetts: The M.I.T. Press, 1965.

Film Review 1968, The, edited by F. Maurice Speed. Cranbury, New Jersey: A. S. Barnes & Company, 1967.

Foreign Correspondence: The Great Reporters and Their Times, by John Hohenberg. New York: Columbia University Press. 1967.

Good Writing—An Informal Manual of Style, by Alan H. Vrooman. New York: Atheneum Press, 1967.

Interpreting FCC Broadcast Rules and Regulations, edited by Verne M. Ray. Thurmont, Maryland: TAB Books, 1966.

Information Handling: First Principles, edited by Paul W. Howerton. Washington, D.C.: Spartan Books, 1963.

It's All News to Me, by Bob Considine. New York: Meredith Press, 1967.

Learning About Learning, edited by Jerome Bruner. Washington, D.C., U.S. Office of Education, 1966.

Learning by Television, by Judith Murphy and Ronald Gross. New York: The Fund for the Advancement of Education, 1966.

Listening to the World, by John Campbell. London: British Broadcasting Corporation, 1967.

Man-Machine Systems in Education, by John Loughary. New York: Harper & Row, 1966.

Mathematics: an Integrated Series, by H. Vernon Price, Phillip Peak, and Phillip S. Jones. New York: Harcourt, Brace & World, 1967.

Megapolis Unbound: The Supercity and the Transportation of Tomorrow, by Claiborne Pell. New York: Frederick A. Praeger, Inc., 1966.

National Conference on Education of the Disadvantaged, report by the U.S. Department of Health, Education, and Welfare. Washington, D.C.: U.S. Government Printing Office, 1966.

Negro American, The, edited by Talcott Parsons and Kenneth B. Clark. Boston: Beacon Press, 1967.

New Europe? A, edited by Stephen R. Graubard. Boston: Beacon Press, 1967.

New Media and Education, The, edited by Peter H. Rossi and Bruce J. Biddle. Chicago: Aldine Publishing Co., 1966.

New Student Left, The, edited by Mitchell Cohen and Dennis Hale. Boston: Beacon Press, 1967.

On the Spot Reporting, by George N. Gordon and Irving A. Falk. New York: Messner, 1967.

Opinion Makers, The, by William L. Rivers. Boston: Beacon Press, 1967.

Optical Illusions and the Visual Arts, by Ronald G. Carraher and Jacqueline B. Thurston. New York: Reinhold Publishing Corporation, 1966.

Pictorial History of Radio, A, by Irving Settel. New York: Grosset and Dunlap, 1967.

Planning and Effecting Needed Changes in Education, edited by Edgar L. Morphat and Charles O. Ryan. New York: Citation Press, 1967.

Play Theory of Mass Communications, The, by William Stephenson. Chicago: University of Chicago Press, 1967.

Political Television, by Bernard Rubin. Belmont, California: Wadsworth Publishing Co., 1967.

Press Boners, compiled by Earle Tempel. New York: Pocket Books, 1967.

Professions in America, The, edited by Kenneth S. Lynn and the Editors of Daedalus. Boston: Beacon Press, 1967.

Programmed Organization & Management Principles, by Henry H. Albers and Lowell Schoer. New York: John Wiley & Sons, Inc., 1966.

Public Television: A Program for Action, the report and recommendations of the Carnegie Commission on Educational Television. New York: Bantam Books, Inc., 1967.

Race and the News Media, edited by Paul L. Fisher and Ralph L. Lowenstein. New York: Praeger Publishers, 1967.

Science and Culture, edited by Gerald Holton. Boston: Beacon Press, 1967.

Science and Survival, by Barry Commoner. New York: The Viking Press, Inc., 1966.

Sex and the Significant Americans, by John F. Cuber and Peggy B. Haroff. Baltimore: Penguin Books, Inc., 1966.

Social Indicators, edited by Raymond A. Bauer. Cambridge, Massachusetts: The M.I.T. Press, 1966.

Sociological Traditions, The, by Robert A. Nisbet. New York: Basic Books, Inc., 1966.

Standard Definitions of Broadcast Research Terms, compiled by the Research Department, NAB, New York: National Association of Broadcasters, 1967.

Structure in Art and in Science, edited by Gyorgy Kepes. (Vision and Value Series) New York: George Braziller, Inc., 1965.

TV As Art, edited by Patrick D. Hazard. Champaign, Illinois: National Council of Teachers of English, 1966.

Underachievers: How They Can Be Helped, by Benjamin Fine. New York: E. P. Dutton & Co., Inc., 1967.

Understanding UHF Equipment, by John D. Lenk. Indianapolis: Howard W. Sims & Co., Inc., 1967.

Unmaking of a Mayor, The, by William F. Buckley, Jr. New York: The Viking Press, Inc., 1966.

Utopias and Utopian Thought, edited by Frank E. Manuel. Boston: Beacon Press, 1967.

Vietnam: The Logic of Withdrawal, by Howard Zinn. Boston: Beacon Press, 1967.

Voices in the Classroom, by Peter Schrag. Boston: Beacon Press, 1967.

Why System Engineering, by Robert E. Corrigan and Roger A. Kaufman. Palo Alto, California: Fearon Publishers, Inc., 1966.

Winston S. Churchill, by Randolph S. Churchill, Boston: Houghton Miffin Company, 1966.